

## WORKSHOPS & EVENTS

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This fundraising certificate program, offered by Humboldt State University's Office of eLearning and Extended Education, is focused on meeting the needs of small to mid-sized rural nonprofits. Beginning this year all courses will be offered online!

These online courses will help participants develop a more comprehensive view of nonprofit fundraising, explore principles of fundraising, case statements, fundraising strategies, donor development and engagement, annual campaigns, major gift campaigns, and special events.

This program has been registered and approved by Certified Fund Raising Executives International (CFRE) and each course qualifies for 8 CEUs (32 for all four courses) that can be used toward initial certification and recertification for the CFRE credential, the global standard for the fundraising profession.

[Click here for more information about the program](#)

Autumn 2017 Dates:

Foundations for Fundraising: Aug. 24 - Sept. 15

Tools for Annual Giving: Sept. 18 - Oct. 13

Tools for Big Gifts: Oct. 16 - Nov. 10

The People: Nov. 13- Dec. 8

## NorCAN Workshops & Events

NorCAN now offers over 20 workshops and events annually, covering a wide range of nonprofit issues, ranging from grantwriting basics and introduction to board service to capacity building and leadership development. Please look below for information and links to register.

All events are held at the Humboldt Area Foundation Community Center, unless otherwise stated.

Tuesday, May 16, 2017 (5:30-7pm) &ndash; Fortuna Board Leadership Roundtable with Bobbie Good, Measuring Organizational Performance Este evento tendrá interpretación al español.

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Fortuna session focuses on why and how when to set key organizational indicators and methods for measuring performance against those indicators. Esta sesión se enfoca en porqué, cómo, y cuándo establecer indicadores claves de su organización y métodos para medir rendimiento en contraste con los indicadores. Cost is \$10 NorCAN Member; \$15 Not-Yet Members; \$5 scholarships available (call us for more info)/ \$10 miembros de NorCAN; \$15 por los que no son miembros de NorCAN. \$5 están disponibles (Hay que llamar por más información). Please click here to learn more

Thursday, May 25- July 13 (3-part course) 4:00-6:30&ndash; Building Boards Where We All Belong with Melissa Meiris In this workshop we will focus on equity & inclusion especially in the context of building a diverse board. You will gain concrete tools for avoiding bias and supporting your organization to become more equitable. Coffee, Tea, and Water provided. \$80 NorCAN Member\*; \$100 Not-Yet Member. \* Special Discount if more than one member of an organization attends. Click for more details.

\* NOTE NEW UPDATED DATE  
FOR JUNE BOARD LEADERSHIP ROUNDTABLE BELOW \*

Monday, June 19, 2017 (11:30-1pm) &ndash; Board Leadership Roundtable with Byrd Lochtie Partnerships, Collaborations, and Mergers. In this month&rsquo;s Roundtable, we&rsquo;ll learn how to evaluate, pursue and navigate partnership opportunities at the board level and how to support your staff in cultivating collaborative practices. Discussion will include a defined succession plan. Coffee, Tea, and Water provided. \$10 NorCAN Member; \$20 Not-Yet Member. Click for more details.

Thursday, June 22 & Friday June 23 (9:30-3:30)&ndash; Getting It Done: Leadership Training to Strengthen Organizations, Businesses, and Communities with Mary Gelinas This workshop, which is recommended for managers, community leaders, facilitators, or members in all sectors: government, business, education, and nonprofit. Come to the Mateel Community Center and learn about leading from within, activating the potential of others, and conducting productive meetings. A light breakfast and lunch are included. \$75 NorCAN Member\*; \$100 Not-Yet Member.. Click for more details .

Tuesday, July 18 9:30-12:30&ndash; PSAs for Nonprofits with Matt Knight In this workshop you will learn how to create

short/effective messages for multiple media platforms that grab attention and reach your target audience. The class does includes scripting, audio/video training, and distribution tips. The event will occur at the Access Humboldt Studios on the Eureka High School Campus. Coffee, Tea, and Water provided. \$15 NorCAN Member\*; \$20 Not-Yet Member.. [Click for more details.](#)

**MORE INFORMATION**